



Thought Leadership Workshops

Build the framework to unlock the power of your ideas, insights, opinions, knowledge and expertise



Building a thought leadership framework for your organisation is hard if you don't know quite where to start. Remedy workshops help organisations prove what makes them special, by uncovering the value that lies in their ideas, insights, knowledge and perspectives.

Purpose

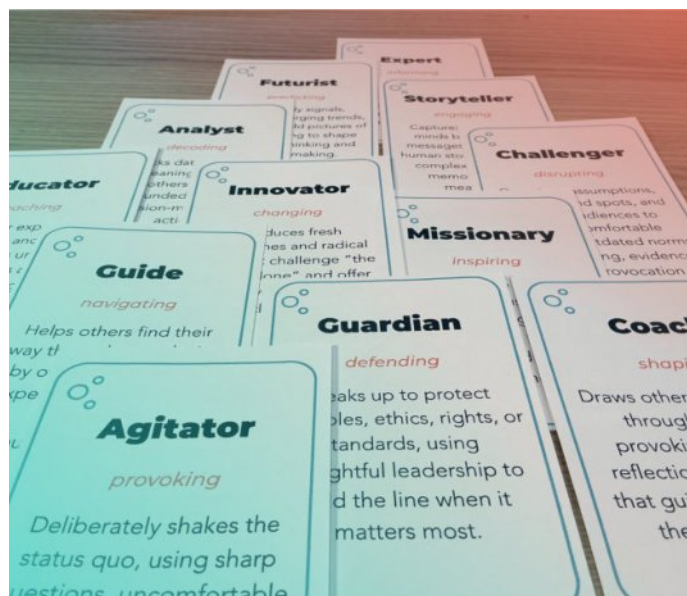
- Isolate themes where you can say something fresh, meaningful and important.
- Define what kind of thought leader you want and need to be for your audience.
- Explore how to earn attention and spark audience understanding and action.
- Understand how to shape ideas into signature 'hero' content that stands out.
- Build a thought leadership framework foundation to turn your insights into action.

What you get

- Hands-on, facilitated workshop(s) with expert input.
- Workshop capture report so that no bright idea is lost.
- Anchor Deck – a basis for ongoing development.
- Thought-provoking reference materials/tools.
- Clearer direction and greater confidence.

Tailored to you

- **Research-based:** We'll ask for a focused briefing in advance and carry out light research.
- **Flexible format:** Single or multiple sessions, from half to full-day.
- **Flexible location:** Dynamic in-room meetings or online sessions to discuss and shape ideas.



Prices: POA dependent on scope

Explore workshop possibilities